



# Iskandar Najmuddin

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## SUMMARY

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A pragmatic technology leader who believes in building systems to solve business problems.

Passionate about innovation and culture.

Massive internet nerd.

## OBJECTIVE

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I am seeking a challenging senior leadership role focused on technology, innovation, and engineering culture.

## AREAS OF EXPERTISE

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### TECHNOLOGY

I live and breathe the latest web and mobile technologies.

### LEADERSHIP

I know how to build a professional, highly-focused team with a positive, rewarding culture.

### DIGITAL MARKETING

I have lots of experience working with brand marketers in the digital space.

### GETTING IT DONE

I'm a doer who loves contributing at all stages of a project lifecycle.

## EXPERIENCE

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August 2015 -  
current

### DevOps Solutions Architect

RACKSPACE LTD.

Work with customers to determine opportunities for application architecture optimisations and improvements. Design robust, high-availability solutions based on cloud and dedicated best practices. Work with customers, partners, and internal stakeholders to add value using Agile and DevOps methodologies. Increase positive

Sales results by working closely with sales teams, improving internal products and building Professional Services capabilities.

Key technologies: Chef, Ansible, Jenkins, Rackspace Cloud, Openstack.

**August 2013 -  
August 2015**

## Technical Director and Co-Founder

### MATTER TECHNOLOGY LIMITED

Full technical oversight over all aspects of client web applications including: specification and requirements gathering, infrastructure planning, implementation, delivery, deployment, maintenance, and optimization.

Ongoing management and development of our in-house product suite using Facebook, Twitter and Instagram APIs for large-scale data ingress and SQL-on-Hadoop reporting.

Development of high-throughput, internationalized social media and mobile web campaigns targeting EMEA and MENAP regions.

Key technologies: AWS, Hadoop (Cloudera), HBase, Impala, Kafka, Storm, Akka, MongoDB, PHP, Go, node.js, Unity3D (C#), PostgreSQL, SQL Server, Redis, AngularJS, nginx, HAProxy, Docker, Ansible, Mesos.

Primary clients: Johnson and Johnson, PricewaterhouseCoopers

**September 2010 -  
July 2013**

## Senior Director, Platform Services and Technology

### SYNCAPSE INC.

Head of Development for flagship SaaS Social Media Suite Product. Responsible for on-site and remote teams, ad-hoc campaign delivery.

Managed and collaborated with development teams across three continents and four timezones (~12 direct reports). Completed a continuous integration and deployment pipeline unifying Java/Scala-based services and PHP-based web apps across AWS-based clusters.

Implemented critical data ingress path for very high traffic social media properties - importing real-time<sup>ish</sup> data from social networks into an Elasticsearch cluster.

Key technologies: AWS, Elasticsearch, MySQL, Java (with a bit of Scala), Hazelcast, Jenkins, Apache, nginx, PHP.

Primary clients: Coca-Cola, AB InBev, Diageo

**January 2008 -  
September 2010**

## Technical Director and Co-Founder

### NUDGE SOCIAL MEDIA

In charge of everything technical relating to business operations and client social media campaign execution and delivery, including client and in-house business strategy.

Managed technical team of ~10 developers working across both front and backend technologies on multiple, fast-moving client projects. Eventually sold company to Syncapse Inc.

Key technologies: MySQL, CouchDB, memcache, PHP, Flash/Flex, jQuery

Primary clients: Sony Playstation, Pepsi

September 2006 -  
January 2008

**Technical Director**  
DYNAMITE PARTNERS LTD.

Responsible for all technical aspects of building bespoke CMS-backed Web 1.0/2.0 web properties.

June 2005 -  
September 2006

**Freelance Developer**  
TARGET VISIBILITY (DUBAI)

Built a medium-scale click-tracking and BI system for a click arbitrage business. Integrated with Google AdWords and Overture pricing APIs.

January 2003 -  
June 2005

**Senior Developer**  
CALLIGRAM

Worked with our advanced in-house CMF to deliver ecommerce websites.

January 2000 -  
January 2003

**Web Developer**  
EMARKETEERS

February 1998 -  
August 1999

**Web Developer**  
INSCRIBE WEB MEDIA (MALAYSIA)

## EDUCATION

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1993

**Civil and Environmental Engineering**  
CORNELL UNIVERSITY

1992

**Mathematics and Economics**  
UNIVERSITY OF CALIFORNIA, BERKELEY

1992

**High School**  
BERKELEY HIGH SCHOOL (CALIFORNIA)

## TECHNICAL SKILLS

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### PHP 15 years

Including many OOP MVC frameworks and libraries. I started with PHP3. now get off my lawn!

### (X)HTML5 and CSS 17 years

SASS/LESS, Bootstrap, Foundation

### Sysadmin / DevOps 18 years

Ubuntu/Debian, Jenkins, ansible, Puppet

**JavaScript 17 years**

jQuery, AngularJS, node.js, gulp

**SQL 12 years**

MySQL, PostgreSQL, SQL Server, Hive, Impala

**API Integration 10 years**

Facebook, Twitter, Google, AWS

**NoSQL 4 years**

MongoDB, Redis, CouchDB, HBase

**PaaS / IaaS 6 years**

AWS, Heroku, Docker, Mesos, Marathon

**Java 2 years**

Hadoop, Akka, Storm, Hazelcast

**Flash, Flex (AS3) 4 years**

3D Graphics and API integration

**Golang < 1 year**

Web application servers

**Unity3D < 1 year**

3D iOS development in C#

## HUMAN LANGUAGES

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### English

Me fail English? *Impossible!*

### Bahasa Malaysia

Elementary proficiency

## DETAILS

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DOB: 1974-09-19



Citizenship: USA



I can work without sponsorship in the UK, USA, and Malaysia.

## REFERENCES

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Available on request